

Newland Physiotherapy

Christmas Newsletter

December 2011

Welcome

Looking back over 2011, for me one of the highlights was creating and teaching 2 courses. I really enjoyed delivering them and the positive feedback made up for the hours of preparation and computer-related trauma.

I find it a huge complement to be involved in your lives, whether it's helping to manage long-standing problems or enhancing performance in the competitors amongst you.

Another highlight has been hearing of the success in agility, eventing and dressage competitions that many of you have achieved with your dogs and horses this year.

I hope that 2012 will be just as successful for all of you.

Kate

News and highlights from 2011.....

Some might call it 'rebranding', we have tended to call it 'making it look pretty', but we made some bold moves this year to bring Newland Physiotherapy firmly into the 21st Century!

Wheels in business!

You may have spotted Kate zipping about the county in her snazzy new van (pictured above). We hope the fuel-efficient new Fiat will lessen the environmental impact of travelling to appointments. It will also enable us to keep mileage costs the same for the coming year.

New logo

The old black & white horse and tree logo had served Kate well but we felt it was probably ready for an update. We asked designer Alison to design a new logo that would represent all the patients that Kate treats and we were delighted with the result...thank you Alison.

Website

Next in line to receive a makeover is the website. Keep a look out online in the Spring for the launch of the shiny new site at www.newlandphysio.co.uk.

Two's company

The total number of people working at Newland Physiotherapy rose this year....to 2.

Ali joined Kate in January to help with administration, freeing Kate up to treat clients. She works for 2 days a week in the office answering phone calls and emails and keeping on top of the mountains of filing that Newland generates.

Ali is thoroughly enjoying working alongside Kate and her clients.

Put your pet in the spotlight

There's still room for more of your photos and stories on the website.

If you have an interesting recovery story to share (see Sassie's story on page 2), or just a happy snap of your healthy pet, we'd love to hear from you.

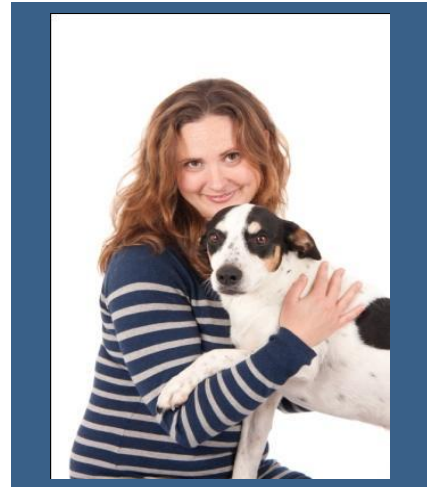
Please send any contributions to Kate at 38 Hillside Road, Corfe Mullen, BH21 3SF, or email to kate.fisher@newlandphysio.co.uk.

Many thanks to everyone who has contributed so far.

Chip & PIN

We are now the proud owners of a chip and PIN card reader. This means you can now pay for your treatment using a credit or debit card, either in person or by phone.

We hope this will offer a fast and convenient way for you to pay, however cash and cheques will still be accepted.



*Merry
Christmas and
Happy New
Year
to all our clients.*

*Thank you for
your continued
support.*

*From
Kate, Ali
and Buster*

Newland Physiotherapy Clinic hours:

Monday to Friday
8.30 am – 12.00 pm
2.00 pm – 5.30 pm

Courses for horses.....and dogs

Kate was involved in running two courses this year, Introduction to Canine Massage and Activating Your Horse's Core with riding instructor Patty Burrows. The hands-on massage course covered the basic techniques for a total body massage and was greatly enjoyed by participants, and even more so by the dogs. The courses generated lots of positive feedback, including requests for follow-up courses.

For dates and details of courses in 2012, please visit the website. Also, if you are interested in hosting a course, please get in touch.

Success Story - Sassie

Sassie's story is a great example of partnership working between veterinary professionals and the Dogs Trust to support an animal's rehabilitation. Many thanks to Sassie's owner David for sharing her story.

Sassie was handed over to the Glasgow branch of the Dogs Trust in July 2011 at just 4 months of age.

One of Sassie's hind legs was badly damaged, though the cause of the damage remains a mystery. Being unable to sell her, the breeder was going to have the puppy put to sleep.

Fortunately, Sassie's life was saved by a generous friend of the breeder, who stepped in and adopted Sassie.

Sadly the adoption was not the happy ending that everyone hoped for. Sassie was bullied by another dog in her adoptive home, so in July the owner decided Sassie's best chances lay in the care of the Dogs Trust and she was handed over.

Medical assessment of Sassie's leg showed she had a fractured head of femur. The

healing of the shattered femur fragments without veterinary intervention had led to fusion of the hip joint. The delay in treatment following her injury meant that Sassie was also suffering from muscle wastage and spasm as she tried to compensate for her injured leg.

Following surgery – a femoral head and neck incision – to correct the damaged joint, Kate began to treat Sassie's leg in August this year. Her main aim was to build up Sassie's wasting leg muscles. Limb movement was regained by releasing tight soft tissue in the area surrounding the joint.

Sassie has responded well to Kate's treatment and has made a pleasing return to normal function for a playful growing puppy.

Some comments from Canine Massage:

'Useful practical work and good individual support.'

'Kate was very thorough and easy to talk to.'

'My god looked so happy and relaxed while I massaged him.'

'Excellent knowledge of the subject matter and presented in an interesting way.'

'Good cake!'

Christmas Charity Donation

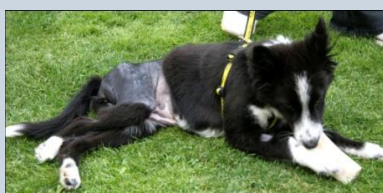
Inspired by Sassie's story, this year Newland Physiotherapy is donating to

the Dogs Trust

on behalf of all our clients.
Thank you very much!



Images:
Sassie
By her
owner
David



About the Dogs Trust

The Dogs Trust is the largest canine welfare charity in the UK, dedicated to ensuring the welfare of dogs everywhere. They are organisation behind the famous 'A dog is for life, not just for Christmas' slogan. The Dogs Trust advise the government on dog ownership issues, run education and neutering campaigns, and also operate dog sponsorship and re-homing schemes.

As a charity, they receive no public money and so rely on donations and fundraising from their supporters.

To find out more about their work, visit www.dogstrust.org.uk.

Contact Newland Physiotherapy:

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